64 (1978), 468-71.
THE QUARTERLY JOURNAL OF SPEECH,

INDEX TO VOLUME 64

ARTICLES

Abbott, Don. "*Retórica E Elocuencia*: The Evolution of Rhetorical Thought in Eighteenth Century Spain." Pp. 295-303.

Adler, Keith. "On the Falsification of Rules Theories." Pp. 427-38.

Baskerville, Barnet. "Baskerville on Brock." Pp. 99-100.

Bennett, W. Lance. "Storytelling in Criminal Trials: A Model of Social Judgment." Pp. 1-22.

Braun, John E. "Looking for a Home: The Sermon as Waif in the English Church, 1534 to 1559." Pp. 409-14.

Brock, Bernard L. "Brock on Baskerville." Pp. 97-98.

Brown, William R. "Ideology as Communication Process." Pp. 123-40.

Campbell, John Angus. "Hans-Georg Gadamer's *Truth and Method*." Pp. 101-10.

Carleton, Water M. "What Is Rhetorical Knowledge? A Response to Farrell—and More." Pp. 313-28.

Crable, Richard E. "Ethical Codes, Accountability, and Argumentation." Pp. 23-32.

Craig, Robert T. "Cognitive Science: A New Approach to Cognition, Language, and Communication." Pp. 439-50.

D'Angelo, Frank J. "An Ontological Basis for a Modern Theory of the Composing Process." Pp. 79-85.

Farrell, Thomas B. "Social Knowledge II." Pp. 329-34.

Fisher, Walter R. "Toward a Logic of Good Reasons." Pp. 376-84.

"The Forum." Pp. 97-100.

Gillespie, Patti P. "Feminist Theatre: A Rhetorical Phenomenon." Pp. 284-94.

Gottlieb, Lois C. "The Antibusiness Theme in Late Nineteenth Century American Drama." Pp. 415-26.

Gronbeck, Bruce E. "The Rhetoric of Political Corruption: Sociolinguistic, Dialectical, and Ceremonial Processes." Pp. 155-72.

Hart, Roderick P. "An Unquiet Desperation: Rhetorical Aspects of 'Popular' Atheism in the United States." Pp. 33-46.

Haskell, Robert E., and Hauser, Gerard A. "Rhetorical Structure: Truth and Method in Weaver's Epistemology." Pp. 233-45.

Hauser, Gerard A. See Haskell, Robert E.

Heath, Robert C. "A Time for Silence: Booker T. Washington in Atlanta." Pp. 385-99.

Hecht, Michael L. "Toward a Conceptualization of Communication Satisfaction." Pp. 47-62.

Kaufer, David S. "The Influence of Plato's Developing Psychology on His Views of Rhetoric." Pp. 63-78.

Lanigan, Richard L. "Contemporary Philosophy of Communication." Pp. 335-47.

McGee, Michael C. "'Not Men, but Measures': The Origins and Import of an Ideological Principle." Pp. 141-54.

Morgan, Ricki. "The Multiple Nature of Reality in Pinter's *The Caretaker*." Pp. 86-96.

Ray, John W. "Perelman's Universal Audience." Pp. 361-75.

Ruben, Brent D. "Communication and Conflict: A System-Theoretic Perspective." Pp. 202-10.

Skopec, Eric Wm. "Thomas Reid's Fundamental Rules of Eloquence." Pp. 400-08.

Solomon, Martha. "Jimmy Carter and *Playboy*: A Sociolinguistic Perspective on Style." Pp. 173-82.

Stewart, John. "Foundations of Dialogic Communication." Pp. 183-201.

Strine, Mary S. "*The Confessions of Nat Turner*: Styron's 'Meditation on History' as Rhetorical Act." Pp. 246-66.

Swanson, David L. "Political Communication: A Revisionist View Emerges." Pp. 211-22.

Todd de Mancillas, William R. See Trenholm, Sarah.

Trenholm, Sarah, and Todd de Mancillas, William R. "Student Perceptions of Sexism." Pp. 267-83.

Wiethoff, William E. "The Martial 'Virtue' of Rhetoric in Machiavelli's *Art of War*." Pp. 304-12.

64 (1978), 468-71.
THE QUARTERLY JOURNAL OF SPEECH,

INDEX TO VOLUME 64

ARTICLES

Abbott, Don. "*Retórica E Elocuencia*: The Evolution of Rhetorical Thought in Eighteenth Century Spain." Pp. 295-303.

Adler, Keith. "On the Falsification of Rules Theories." Pp. 427-38.

Baskerville, Barnet. "Baskerville on Brock." Pp. 99-100.

Bennett, W. Lance. "Storytelling in Criminal Trials: A Model of Social Judgment." Pp. 1-22.

Braun, John E. "Looking for a Home: The Sermon as Waif in the English Church, 1534 to 1559." Pp. 409-14.

Brock, Bernard L. "Brock on Baskerville." Pp. 97-98.

Brown, William R. "Ideology as Communication Process." Pp. 123-40.

Campbell, John Angus. "Hans-Georg Gadamer's *Truth and Method*." Pp. 101-10.

Carleton, Water M. "What Is Rhetorical Knowledge? A Response to Farrell—and More." Pp. 313-28.

Crable, Richard E. "Ethical Codes, Accountability, and Argumentation." Pp. 23-32.

Craig, Robert T. "Cognitive Science: A New Approach to Cognition, Language, and Communication." Pp. 439-50.

D'Angelo, Frank J. "An Ontological Basis for a Modern Theory of the Composing Process." Pp. 79-85.

Farrell, Thomas B. "Social Knowledge II." Pp. 329-34.

Fisher, Walter R. "Toward a Logic of Good Reasons." Pp. 376-84.

"The Forum." Pp. 97-100.

Gillespie, Patti P. "Feminist Theatre: A Rhetorical Phenomenon." Pp. 284-94.

Gottlieb, Lois C. "The Antibusiness Theme in Late Nineteenth Century American Drama." Pp. 415-26.

Gronbeck, Bruce E. "The Rhetoric of Political Corruption: Sociolinguistic, Dialectical, and Ceremonial Processes." Pp. 155-72.

Hart, Roderick P. "An Unquiet Desperation: Rhetorical Aspects of 'Popular' Atheism in the United States." Pp. 33-46.

Haskell, Robert E., and Hauser, Gerard A. "Rhetorical Structure: Truth and Method in Weaver's Epistemology." Pp. 233-45.

Hauser, Gerard A. See Haskell, Robert E.

Heath, Robert C. "A Time for Silence: Booker T. Washington in Atlanta." Pp. 385-99.

Hecht, Michael L. "Toward a Conceptualization of Communication Satisfaction." Pp. 47-62.

Kaufer, David S. "The Influence of Plato's Developing Psychology on His Views of Rhetoric." Pp. 63-78.

Lanigan, Richard L. "Contemporary Philosophy of Communication." Pp. 335-47.

McGee, Michael C. "'Not Men, but Measures': The Origins and Import of an Ideological Principle." Pp. 141-54.

Morgan, Ricki. "The Multiple Nature of Reality in Pinter's *The Caretaker*." Pp. 86-96.

Ray, John W. "Perelman's Universal Audience." Pp. 361-75.

Ruben, Brent D. "Communication and Conflict: A System-Theoretic Perspective." Pp. 202-10.

Skopec, Eric Wm. "Thomas Reid's Fundamental Rules of Eloquence." Pp. 400-08.

Solomon, Martha. "Jimmy Carter and *Playboy*: A Sociolinguistic Perspective on Style." Pp. 173-82.

Stewart, John. "Foundations of Dialogic Communication." Pp. 183-201.

Strine, Mary S. "*The Confessions of Nat Turner*: Styron's 'Meditation on History' as Rhetorical Act." Pp. 246-66.

Swanson, David L. "Political Communication: A Revisionist View Emerges." Pp. 211-22.

Todd de Mancillas, William R. See Trenholm, Sarah.

Trenholm, Sarah, and Todd de Mancillas, William R. "Student Perceptions of Sexism." Pp. 267-83.

Wiethoff, William E. "The Martial 'Virtue' of Rhetoric in Machiavelli's *Art of War*." Pp. 304-12.

BOOK REVIEWS

Abelson, Robert P. See Schank, Roger C.

Alexander, Dennis C. See Faules, Don F.

Alexander, Hubert G. *The Language and Logic of Philosophy*. Rev. Richard L. Lanigan. Pp. 335-47.

Anderson, John R. *Language, Memory, and Thought*. Rev. Robert T. Craig. Pp. 439-50.

Benedetti, Robert L. *The Actor at Work*. Rev. Jay E. Raphael. Pp. 451-52.

Benedetti, Robert L. *Seeming, Being and Becoming: Acting in Our Century*. Rev. Jay E. Raphael. Pp. 451-52.

Binderman, Murray B. See Wepman, Dennis.

Black, Edwin. *Rhetorical Criticism: A Study in Method*. Rev. Walter R. Fisher. P. 450.

Bogdan, Robert, and Taylor, Steven J. *Introduction to Qualitiative Research Methods: A Phenomenological Approach to the Social Sciences*. Rev. Larry D. Browning, Pp. 115-16.

Brandes, Paul D., and Brewer, Jeutonne. *Dialect Clash in America: Issues and Answers*. Rev. Stanley M. Tsuzaki. Pp. 353-54.

Brewer, Jeutonne. See Brandes, Paul D.

Bronstein, Arthur J.; Raphael, Lawrence J.; and Stevens, Cj, eds. *Bibliographical Dictionary of the Phonetic Sciences*. Rev. William R. Tiffany. Pp. 354-55.

Butterworth, Charles E., ed. and trans. *Averroës' Three Short Commentaries on Aristotle's "Topics," "Rhetoric," and "Poetics."* Rev. James J. Murphy. Pp. 356-57.

Carpenter, Patricia A. See Just, Marcel Adam.

Chaffee, Steven H., ed. *Political Communication: Issues and Strategies for Research*. Rev. David L. Swanson. Pp. 211-22.

Chisman, Forrest P. *Attitude Psychology and the Study of Public Opinion*. Rev. David L. Swanson. Pp. 211-22.

Combs, James E., and Mansfield, Michael W., eds. *Drama in Life: The Uses of Communication in Society*. Rev. Bruce E. Gronbeck. Pp. 222-24.

Condon, John C., and Saito, Mitsuko, eds. *Communicating Across Cultures for What? A Symposium on Humane Responsibility in Intercultural Communication*. Rev. William S. Howell. Pp. 357-58.

Davis, Dennis. See Kraus, Sidney.

Davis, Douglas, and Simmons, Allison, eds. *The New Television: A Public/Private Art*. Rev. Mary Ann Heller. Pp. 460-61.

de Rivera, Joseph. *A Structural Theory of the Emotions*. Rev. James W. Carlsen. Pp. 349-50.

Douglas, Jack D. *Investigative Social Research: Individual and Team Field Research*. Rev. Robert E. Nofsinger, Jr. Pp. 114-15.

Dukore, Bernard F. *Where Laughter Stops: Pinter's Tragicomedy*. Rev. Christian H. Moe. Pp. 450-51.

Eco, Umberto. *A Theory of Semiotics*. Rev. Richard L. Lanigan. Pp. 335-47.

Edelman, Murray. *Political Language: Words That Succeed and Policies That Fail*. Rev. Thomas B. Farrell. Pp. 456-57.

Edie, James M. *Speaking and Meaning: The Phenomenology of Language*. Rev. Richard L. Lanigan. Pp. 335-47.

Faules, Don F., and Alexander, Dennis C. *Communication and Social Behavior: A Symbolic Interaction Perspective*. Rev. Stephen W. Littlejohn. Pp. 462-63.

Ford, David L., Jr., ed. *Readings in Minority-Group Relations*. Rev. Richard J. Jensen and Jean M. Civikly. Pp. 464-65.

Freedle, Roy O., ed. *Discourse Production and Comprehension*. Rev. Robert T. Craig. Pp. 439-50.

Fromkin, Howard L., and Sherwood, John J., eds. *Intergroup and Minority Relations: An Experiential Handbook*. Rev. Richard J. Jensen and Jean M. Civikly. Pp. 464-65.

Furay, Conal. *The Grass-Roots Mind in America: The American Sense of Absolutes*. Rev. Halford Ross Ryan. P. 121.

Gadamer, Hans-Georg. *Truth and Method*. Rev. John Angus Campbell. Pp. 101-10.

Gulley, Halbert E., and Leathers, Dale G. *Communication and Group Process: Techniques for Improving the Quality of Small-Group Communication*. Rev. John A. Kline. Pp. 461-62.

Harms, L. S., and Richstad, Jim, eds. *Evolving Perspectives on the Right to Communicate*. Rev. Barry Fulton. Pp. 358-59.

Harms, L. S.; Richstad, Jim; and Kie, Kathleen A., eds. *Right to Communicate: Collected Papers*. Rev. Barry Fulton. Pp. 358-59.

Hawkes, Terence. *Structuralism & Semiotics*. Rev. Michael McGuire. Pp. 347-48.

Hopper, Robert. See Williams, Frederick.

Ihde, Don. *Experimental Phenomenology: An Introduction*. Rev. Richard L. Lanigan. Pp. 335-47.

Ihde, Don. *Listening and Voice: A Phenomenology of Sound*. Rev. Richard L. Lanigan. Pp. 335-47.

Ijsseling, Samuel. *Rhetoric and Philosophy in Conflict: An Historical Survey*. Rev. Thomas Heeney. Pp. 228-29.

Janis, Irving L., and Mann, Leon. *Decision Making: A Psychological Analysis of Conflict, Choice, and Commitment*. Rev. Dennis S. Gouran. Pp. 226-27.

Johnson-Laird, Philip N. See Miller, George A.

Just, Marcel Adam, and Carpenter, Patricia A., eds. *Cognitive Processes in Comprehension*. Rev. Robert T. Craig. Pp. 439-50.

Kempson, Ruth M. *Semantic Theory*. Rev. Jack L. Ray. Pp. 351-52.

Key, Mary Ritchie. *Nonverbal Communication: A Research Guide & Bibliography*. Rev. Mark L. Knapp. Pp. 454-55.

Key, Mary Ritchie. *Paralanguage and Kinesics* (Nonverbal Communication). Rev. Mark L. Knapp. Pp. 454-55.

Kie, Kathleen A. See Harms, L. S.

Kraus, Sidney, and Davis, Dennis. *The Effects of Mass Communication on Political Behavior*. Rev. David L. Swanson. Pp. 211-22.

Lanigan, Richard L. *Speech Act Phenomenology*. Rev. Robert N. Gaines, pp. 465-66; together with Lanigan's response, pp. 466-67.

Lasky, Melvin J. *Utopia and Revolution: On the Origins of a Metaphor, or Some Illustrations of the Problem of Political Temperament and Intellectual Climate and How Idea, Ideals, and Ideologies Have Been Historically Related*. Rev. Ralph R. Smith. Pp. 224-25.

Leathers, Dale G. See Gulley, Halbert E.

Leutze, James R. *Bargaining for Supremacy: Anglo-American Naval Collaboration, 1937-1941*. Rev. Thomas W. Benson. Pp. 457-58.

Library of Congress. "The Rare Book and Manuscript Collections of the Library of Congress." Rev. Lynda M. Greenblatt and Mark Adams. Pp. 121-22.

LNR Research Group. See Norman, Donald A.

Lutz, Cora E. *Schoolmasters of the Tenth Century*. Rev. Michael C. Leff. Pp. 231-32.

Lyons, John. *Semantics. Vols. I and II*. Rev. Richard L. Lanigan. Pp. 335-47.

Mann, Leon. See Janis, Irving L.

Mansfield, Michael W. See Combs, James E.

McClure, Robert D. See Patterson, Thomas E.

Mehan, Hugh, and Wood, Houston. *The Reality of Ethnomethodology*. Rev. Leonard C. Hawes. Pp. 110-14.

Mendelsohn, Harold, and O'Keefe, Garrett J. *The People Choose a President: Influences On Voter Decision Making*. Rev. David L. Swanson. Pp. 211-22.

Menyuk, Paula. *Language and Maturation*. Rev. Elisabeth H. Wiig. Pp. 352-53.

Miller, George A., and Johnson-Laird, Philip N. *Language and Perception*. Rev. Robert T. Craig. Pp. 439-50.

Modern Language Association. *MLA Handbook for Writers of Research Papers, Theses, and Dissertations*. Rev. James J. Murphy. Pp. 359-60.

Natalicio, Diana S. See Williams, Frederick.

Newcomb, Horace, ed. *TV: The Critical View*. Rev. Steve S. Ryan. Pp. 459-60.

Newman, Ronald B. See Wepman, Dennis.

Nie, Norman H.; Verba, Sidney; and Petrocik, John R. *The Changing American Voter*. Rev. David L. Swanson. Pp. 211-22.

Norman, Donald A.; Rumelhart, David E.; and the LNR Research Group. *Explorations in Cognition*. Rev. Robert T. Craig. Pp. 439-50.

O'Keefe, Garrett J. See Mendelsohn, Harold.

Ong, Walter J. *Interfaces of the Word: Studies in the Evolution of Consciousness and Culture*. Rev. Carol M. Simpson. Pp. 350-51.

Patterson, Thomas E., and McClure, Robert D. *The Unseeing Eye: The Myth of Television Power in National Politics*. Rev. David L. Swanson. Pp. 211-222.

Petrocik, John R. See Nie, Norman H.

Postman, Neil. *Crazy Talk, Stupid Talk*. Rev. Gary C. Woodward. Pp. 117-18.

Potter, David M. *The Impending Crisis, 1848-1861*. Rev. Halford Ross Ryan. Pp. 230-31.

Raphael, Lawrence J. See Bronstein, Arthur J.

Rescher, Nicholas. *Dialectics: A Controversy-Oriented Approach to the Theory of Knowledge*. Rev. Robert L. Scott. Pp. 463-64.

Richards, David G. *Georg Büchner and the Birth of the Modern Drama*. Rev. Paul Newell Campbell. Pp. 452-53.

Richstad, Jim. See Harms, L. S.

Ross, Mitchell S. *The Literary Politicians*. Rev. David L. Swanson. Pp. 458-59.

Ruben, Brent D., ed. *Communication Yearbook I*. Rev. Donald K. Darnell. Pp. 225-26.

Rumelhart, David E. See Norman, Donald A.

Saito, Mitsuko. See Condon, John C.

Sanders, Derek A. *Auditory Perception of Speech: An Introduction to Principles and Problems*. Rev. Stephen E. Blache. Pp. 355-56.

Schank, Roger C., and Abelson, Robert P. *Scripts, Plans, Goals, and Understanding: An Inquiry into Human Knowledge Structures*. Rev. Robert T. Craig. Pp. 439-50.

Schram, Martin. *Running for President: A Journal of the Carter Campaign.* Rev. Dan F. Hahn. P. 459.

Sherwood, John J. See Fromkin, Howard L.

Shogan, Robert. *Promises to Keep: Carter's First Hundred Days.* Rev. Dan F. Hahn. P. 459.

Simmons, Allison. See Davis, Douglas.

Stevens, Cj. See Bronstein, Arthur J.

Szasz, Thomas S. "Another View of the Works of Thomas S. Szasz." Rev. Donald L. Dudley, M.D. Pp. 119-20.

Taylor, Steven J. See Bogdan, Robert.

Thomas, Peter D. G. *Lord North.* Rev. Charles Daniel Smith. Pp. 229-30.

Todorov, Tzvetan. *The Fantastic: A Structural Approach to a Literary Genre.* Rev. Pat Parrish. Pp. 348-49.

Todorov, Tzvetan. *The Poetics of Prose.* Rev. Pat Parrish. Pp. 348-49.

Verba, Sidney. See Nie, Norman H.

Watzlawick, Paul. *How Real Is Real.* Rev. George Diestel. Pp. 116-17.

Wepman, Dennis; Newman, Ronald B.; and Binderman, Murray B. *The Life: The Lore and Folk Poetry of the Black Hustler.* Rev. Mary S. Strine. Pp. 453-54.

Wilden, Anthony. *System and Structure: Essays in Communication and Exchange.* Rev. Richard L. Lanigan. Pp. 335-47.

Williams, Frederick; Hopper, Robert; and Natalicio, Diana S. *The Sounds of Children.* Rev. Carol Stoel-Gammon. Pp. 118-19.

Wood, Houston. See Mehan, Hugh.